

Sterling Fluid Systems (USA), Inc.

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To: All Employees
Date: November 12, 2000
Regarding: Organizational Announcement - Sales Department
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Please join me in wishing the following individuals the greatest of success in their new positions:

Sante Fe Springs, CA:

Joe Tortorello: I am pleased to announce the appointment of Joe Tortorello to the newly established position of National Sales Manager - Domestic Sales. Joe joins us with over 20 years experience with Goulds Pumps. He received his undergraduate degree in Engineering from Newark College of Engineering in Newark, NJ and earned his MBA from Rutgers University. His responsibilities will include the sales management of several of the sales offices across the country as defined in the attached organization chart.

Tibi Parascky: Tibi has been promoted to the position of Regional Sales in the Sante Fe Springs office. He joined Sterling Fluid Systems almost 1 year ago in the position of Sales Application Engineer. Tibi came to Sterling from Burgmann Seals.

Seattle, Washington:

Kelly Cowden: Kelly has been hired to open our Seattle Sales Office focusing on the industrial and pulp and paper markets in the Pacific Northwest territory. Kelly has been selling into these markets in his previous position with Slade Sealing products. In addition, Kelly has also worked for Pump Tech in the Seattle area.

Atlanta, GA:

Debra Ingram: Debra has been promoted to the position of Regional Sales Manager in the Atlanta Office. She joined Sterling Fluid Systems in 1999 after working for several pump companies including Patterson Pump, Syncro-Flo and Aurora.

Jimmy Gossett: Jimmy will be moving to Atlanta in the position of Senior Sales Applications Engineer. Jimmy's vast experience with vertical turbines and other products will greatly strengthen the Atlanta Office.

Fresno, California

Keith Orr: Keith joined us recently to replace Shaun Fries as the Sales Applications Engineer for the Fresno Sales Office. Keith joins us after many years working with Jacuzzi Pumps in Fresno.

John Kahren



Members of the Sterling Fluid Systems Group

